

## **The Instant rainmaker: Who is David Welzman & why are more CEO's than ever relying on him to enhance their bottom line? Corporate Australia count on Infotainer to deliver trade show crowds and sales leads**

He's a human magnet whose ability to draw, enrapture, entertain and motivate a crowd is not only uncanny, but guaranteed-or his clients don't pay.

### **Meet David Welzman, Australia's first and only and original Corporate Infotainer.**

Over the last decade, Welzman has become a veritable one-man industry – a pioneer in the fine art of instant rainmaking who not only entertains and motivates audiences, but invariably converts jaded strangers into potential revenue sources for the companies he represents.

Working perhaps the toughest rooms of them all – loud crowded. And distraction filled trade show floors – Welzman has become the most sought-after audience draw and sales motivator in the multi billion dollar exhibition industry. Indeed he is so remarkably adept at connecting on a human level with exhibition visitors that people with many other stands to visit nevertheless line up to see him again and again as if waiting for the front row tickets to the latest hot show on Broadway.

Working from the heart instead of from a script, Welzman brings a welcome dose of humanity into settings typically focused on products and profits, not people. Letting his audiences and clients feel they are the stars instead of him, he makes even the most technological-complex products seem accessible, even the most fundamental sales strategies seems fresh and even the loftiest corporate executive's seem like old friends

A true performing Renaissance man, Welzman is not a magician, nut instead part "perceptionist", Part Illusionist and part psychologist. Yet a mere list of his skills belies the true essence of his highly specialized talent: an instinctive ability to touch the emotions of an audience – anywhere, anytime-through psychological and physiological skills he has mastered since first performing at the age of 21.

**THE RESULT:** While othe companies are wasting small fortunes over decorating their trade show stands to attract attention, Welzman not only playing to unprecedented crowds, but prompting them to stick around after his presentation in order to talk business with his clients. While other companies are draining their funds on passionless outside sales consultants, Welzman is busy motivating sales teams through the universal language of human emotion.

## **No wonder Bruce Pattens of the Pattens group says we**

## would not consider having a stand without Welzman.

**What's the secret to David Welzman's success,** then As he sees it, "people are overwhelmed by technology and superficial behaviour. I help them re-connect on a very human level through techniques that are as timeless as entertainment itself, but as timely as that moment's presentation. Most of all, I make sure that even when an audience is watching me, my clients, their products and their sales teams are the centre of attention. After all, that's why I'm there in the first place"

**His Client list is a "who's who" of Corporate Australia including Mitsubishi, IBM, AMP, Caltex, Xerox and over 100 others. Over 3 million people have experienced Welzman's entertainment presentations live and on television.**

At Trade Shows, Conferences & Cocktail Parties,  
David's use of psychology, energy and humor create strong memorable impressions of your companies products, services & image.

David uses flamboyant energy and dynamic interactive presentations to raise the energy level, create momentum and to communicate your key messages,

David Welzman has appeared on Channel, 7, 10, Foxtel and SKY. He was the first magician ever to appear on Kaos TV. He has performed Mind Reading over the radio for over 10000 listeners on triple H Radio. So experienced is David he trains other professional Magicians to improve their act and has earned the title - Master. David has also created Illusions sold to other Magicians in the US, UK China and Germany.

Contact David Welzman Direct

Ph: 0414 919 178

[www.welzmanvip.com.au](http://www.welzmanvip.com.au)

9/223 Pacific Highway

Hornsby

NSW 2077